Boosting your libqual response rate
experiences from the Norwegian libqual consortium 2009

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Preperations

- Internal libqual seminar
- Top level awareness
- Timing is crucial
  - Other surveys
  - Semester activities
During

- Distribution and sender
- Don’t lean back – promote!
- Explain value to end user
- Be honest about duration of survey
- Prizes as incentive
- Keep an eye on the response rate
Consortium 2009

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