



# The LibQUAL+™ Update

## Volume 2, Number 5

### May 4, 2005

#### **Your handy guide to LibQUAL+™ and assessment events at ALA Annual**

A number of workshops, poster sessions, and other events at the ALA Annual Conference in Chicago next month will focus on LibQUAL+™ and assessment in general: On Friday, June 24 ARL will host two events that address electronic resources: [Reading and Mapping License Language for Electronic Resource Management](#) and the [ARL Webmetrics Workshop](#). On Saturday, June 25 past survey participants will present a panel discussion called [Is there Life after LibQUAL+™? Learn How Strategic Marketing Can Focus and Energize the LibQUAL+™ Experience](#). A paper on the international implementations of LibQUAL+™ will be presented by Martha Kyrillidou, Colleen Cook and Bruce Thompson at a session entitled [Four Star Research](#) on Sunday, June 26.

The LibQUAL+™ team will host two workshops on Monday, June 27: [Validity and Reliability of LibQUAL+™ Scores](#) and [Qualitative Analysis of LibQUAL+™ Data using ATLAS.ti](#). Tuesday, June 28 brings the annual LibQUAL+™ Share Fair and the [LibQUAL+™ 2005 Results Meeting: Moving from Assessment to Action](#). And, of course, you can connect with LibQUAL+™ staff and participants at the LibQUAL+™ booth (#3622) in Chicago. If you are available to volunteer at the booth, please let us know. We look forward to seeing you at these exciting events!

#### **First-ever LibQUAL+™ booth is a hit**

The LibQUAL+™ team and volunteers hosted the first-ever booth at the ACRL Conference in Minneapolis last month. The booth, which provided a space for LibQUAL+™ staff to interact with current, past and interested participants, was busy throughout the conference. The LibQUAL+™ team will be out in full force again at ALA in Chicago next month; come visit us at booth #3622!

Photos from the ACRL booth are available online at:  
<http://www.libqual.org/documents/admin/ACRLBooth.pdf>.

#### **Sign up to be a presenter at the LibQUAL+™ Share Fair!**

The participant meeting in Chicago on June 28 will include our annual Share Fair, a poster-session-style event that provides a forum for participants to share examples of how they are using their LibQUAL+™ survey data to implement local change, make comparisons with peer institutions, and inspire additional assessment efforts. Pictures from the 2004 Share Fair in Orlando, Florida are available online at <http://www.libqual.org/documents/admin/ShareFair04.pdf>. If you are interested in presenting at the 2005 event, please send an e-mail to [libqual@arl.org](mailto:libqual@arl.org).

#### **Session I survey period concludes on May 30<sup>th</sup>**

The last day of the Session I survey period is Monday, May 30. Any remaining open Session I surveys will automatically be closed at the close of business that day. Before you close your survey, be sure to complete the Representativeness section of the Survey Management Center (online at <http://www.libqual.org/Manage/Survey/index.cfm>) and enter data from any paper surveys you may have

collected. So far this spring we have collected more than 100,000 surveys from users at 208 participating institutions. Another 32 libraries are registered to participate in Session II.

### Post hoc questionnaire now open for Session I participants

The post hoc questionnaire (Step 7 in the online Survey Management Center) is now open for those libraries that have completed their Session I survey. The post hoc enables you to provide LibQUAL+™ staff with information about your survey, including sample size, number of e-mails sent, incentives offered, etc. All participating libraries are asked to complete a post hoc questionnaire. The post hoc is available online at <http://www.libqual.org/Manage/Survey/index.cfm>.

### On the LibQUAL+™ calendar:

| Date    | Event  | For more information  |
|---------|--|---|
| May 30  | Closing day of LibQUAL+™ Session I   |   |
| June 24 | “Reading and Mapping License Language for Electronic Resource Management”, an ARL workshop at ALA  | <a href="http://www.arl.org/stats/work/mapping.html">http://www.arl.org/stats/work/mapping.html</a>   |
| June 24 | ARL Webmetrics Workshop  | <a href="https://db.arl.org/webmetrics/">https://db.arl.org/webmetrics/</a>   |
| June 25 | “Is there Life after LibQUAL+™? Learn How Strategic Marketing Can Focus and Energize the LibQUAL+™ Experience,” a panel discussion at ALA    | <a href="http://www.ala.org/ala/eventsandconferencesb/annual/2005a/user.pdf">http://www.ala.org/ala/eventsandconferencesb/annual/2005a/user.pdf</a>         |
| June 25 | “Four Star Research,” a paper presentation and discussion session featuring an article by Martha Kyrillidou, Colleen Cook and Bruce Thompson | <a href="http://www.ala.org/ala/eventsandconferencesb/annual/2005a/research.pdf">http://www.ala.org/ala/eventsandconferencesb/annual/2005a/research.pdf</a> |
| June 27 | “Validity and Reliability of LibQUAL+™ scores” half-day workshop at ALA Annual, Chicago  | <a href="http://db.arl.org/qualquan">http://db.arl.org/qualquan</a>   |
| June 27 | “Qualitative Analysis of LibQUAL+™ data using Atlas.ti,” half-day workshop at ALA Annual, Chicago  | <a href="http://db.arl.org/qualquan">http://db.arl.org/qualquan</a>   |
| June 28 | “LibQUAL+™ 2005 Results: Moving from Assessment to Action,” workshop for 2005 survey participants, Chicago                                   | <a href="https://db.arl.org/action/">https://db.arl.org/action/</a>   |
| July 18 | AALL Annual Conference: LibQUAL+™ Share Fair   | <a href="mailto:libqual@arl.org">libqual@arl.org</a>  |
| July 1  | LibQUAL+™ Session II survey period opens   |   |

---

Thank you for your participation in LibQUAL+™. We welcome your feedback; if you have questions or comments about this publication or the LibQUAL+™ service in general, please send them to [libqual@arl.org](mailto:libqual@arl.org).